



Ecosystem Training Model for the Precision Optics Manufacturing Industry

Partnership Opportunity with Santa Ana College

March 11, 2024





Agenda

Introductions

Current landscape

AmeriCOM mission

Workforce development ecosystem model

Current ecosystems and industry partnerships

The path forward with Santa Ana College

Industry need in southern California

Program model options and timelines

Santa Ana College new program development process

Q&A, next steps, and action items



Introductions

Santa Ana College

Michael Buechler, Professor

Manufacturing Technology Department

Lorena Chavez, Dean
School of Continuing Education,
Instruction and Student Services

Larisa Sergeyeva, Dean Human Services & Technology

Nick Singh, Chair & Professor

Manufacturing Technology Department

AmeriCOM

Rosalie Clemens

VP Workforce Development & Community Engagement

Kirsten Nobel (participating online)

Program Manager

SoCal Optics Evangelists & Volunteers

Gene Dempsey

Precision Optics Manufacturing Engineer and Instructor

Donn Silberman

Director, Optics Institute of Southern California



Current Optics Manufacturing Landscape

AmeriCOM mission

Workforce development ecosystem model

Current ecosystems and industry partnerships



AmeriCOM – Nationwide effort to build and sustain the Optics Defense Industrial Base

High precision optics are pervasive in the military. Our national security is directly tied to the capacity of the optics industrial manufacturing base.

AmeriCOM is:

- An independent, neutral, not-for-profit funded through the DoD Industrial Base and Sustainment (IBAS) Program.
- Partnering with American Precision Optics Manufacturers' Association (APOMA) and other optics organizations throughout the U.S.
- Supported by the Congressional Optics & Photonics Caucus, a bicameral, bipartisan advocate for policies that promote the use of light-based technologies
 - Founders & Co-chairs: Reps. Joe Morelle, NY 25th & Brian Mast, FL 18th Congressional Districts
 - Caucus Member: Rep. J. Luis Correa, CA 46th Congressional District







AmeriCOM is a Workforce Training Initiative and a Defense Precision Optics Consortium

Our dual mission:

- Design and execute precision optics workforce training <u>programs</u> that support the nation's optics industry and deliver trained personnel to industry.
- <u>Develop advanced optic manufacturing technologies</u>, testing equipment, and specialized materials needed by the DoD, and transition these from research into the Defense Industrial Base.

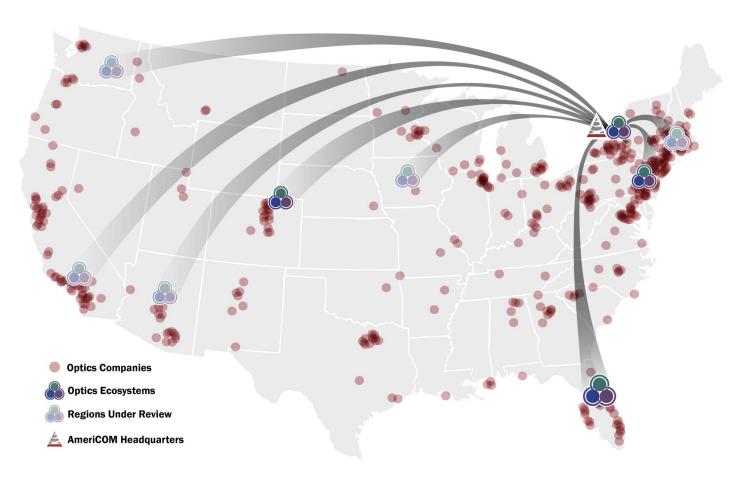




Workforce Development Ecosystem Partners



Establish and maintain a national network of regional optics training ecosystems





Current training ecosystems

Monroe County
Community College
(New York)

Sussex County
Community College
(New Jersey)

Front Range Community College (Colorado) Valencia
Community College
(Florida)

Flagship program w/model framework

\$1.25M equipment investment Launched 2022/23

\$1.5M equipment investment

Launched 2022/23

\$1.2M equipment investment

Launched 2023/24

- Currently ~130
 students enrolled
- Two-year associate degree, one-year certificate, microcredentials, and apprenticeship prgm
- Fall 2023: 13 students
- Spring '24: 17 students
- Two-year associate degree, one-year CNC certificate and metrology certificate
- Fall 2023: 16 students
- Spring '24: 21 students
- Two-year associate degree and a one-year certificate
- Graduation of 12
 students in February
- Next ~14 students
- 15-week long
 Accelerated Skills
 Training program

Several more regions across the country in the pipeline!



Path forward with Santa Ana College

Industry need in southern California

Program model options and timelines

Santa Ana College new program development process

Q/A & Discussion



Assessing need

Southern California precision optics manufacturing industry

Technician hiring needs data

Profile of Companies

Based on data from responding validated companies.

Does your company manufacture lenses or sell products/solutions requiring the work of technicians trained on lens fabrication?

YES: 100%. NO: 0%

Do you have a shop floor?

YES: 91%. NO: 09%

Is your company either ITAR-registered and/or a supplier to a prime contractor?

YES: 77%. NO: 23%

Hiring Needs Data

Based on data from responding validated companies.

Number of optics technicians to hire...

... right now: 50

... per year, in the future: 47

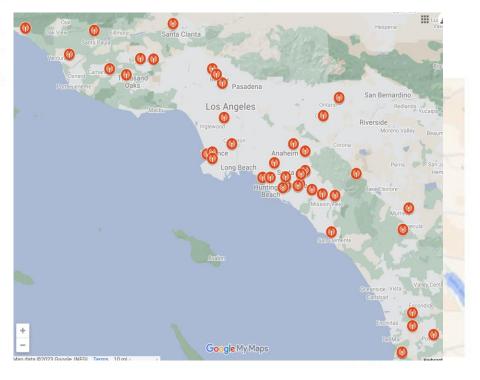
Database

Includes all types of organizations that are related in some way to the optics industry including companies, schools/colleges, nonprofit organizations, and government officials.

Total Records 75

Validated Companies 35

61% of validated companies submitted hiring needs data.



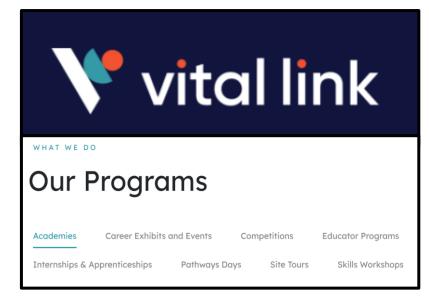


Supporting organizations - regional and national





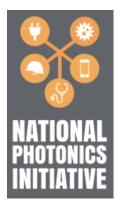














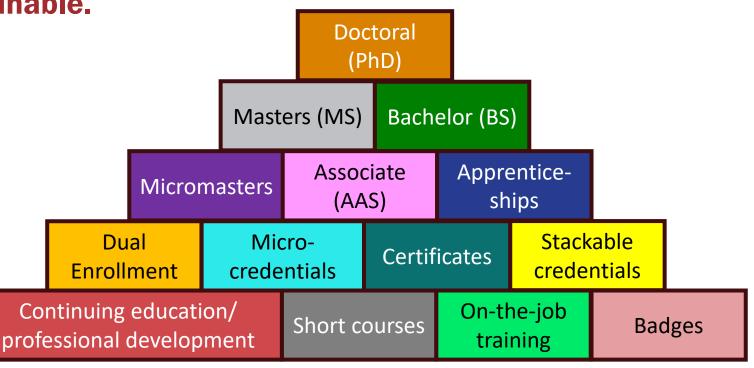


The training portfolio must meet industry needs to be successful and sustainable.

AmeriCOM's charge:

"increasing **capacity** and **quality** fo r meeting the nationwide demand for **skilled optics technicians**"

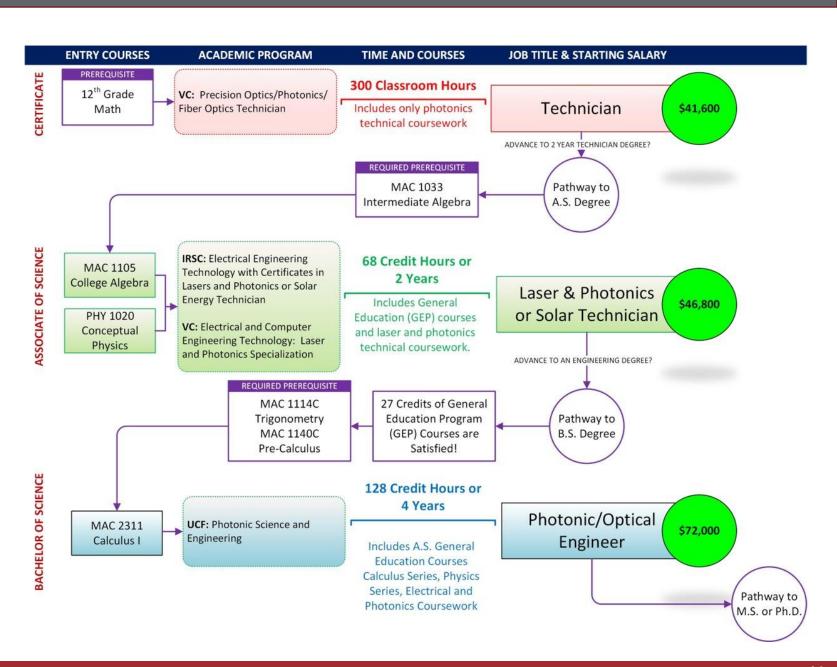
A range of program offerings are being developed or are in place.





Optics manufacturing career pathways

Diagram shows one-year certificate as starting point and options for training that build up from that point.



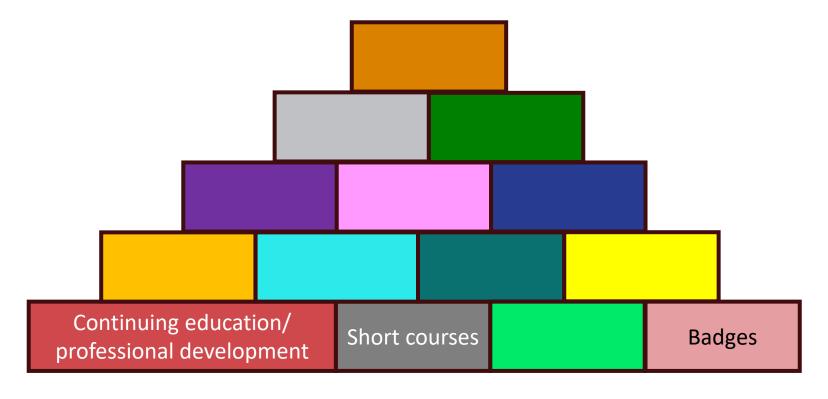
Source: MIKE MCKEE | UNIVERSITY OF CENTRAL FLORIDA, NATALIA CHEKHOVSKAYA | INDIAN RIVER STATE COLLEGE, CAROLYN MCMORRAN | VALENCIA COLLEGE. Photonics Ecosystem Advising Forum



Starting simple - "soft launch" option

As Santa Ana College and AmeriCOM are assessing their long-term engagement, can we start by offering basic courses that do not require major capital investments or time commitments?

These include non-credit-bearing professional development courses or other introductory-level classes.





Basic course options

Most optics training programs have a set of basic, introductory classes that do not require significant lab space or capital investment.



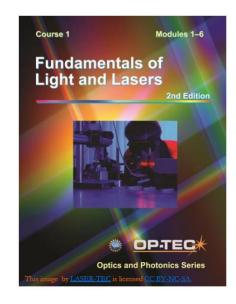
Introduction to Geometric and Physical Optics



Introduction to Precision Optics Manufacturing



Quality Assurance of Precision Optics



Introduction to lasers, fiber optics, etc.

Instructor availability

- Gene Dempsey
- Donn Silberman



Growing the academic program over time

Fast-Track Skills Training:

- Duration 12 15 weeks
- Modular format
- Grants industry-recognized credentials

Microcredentials:

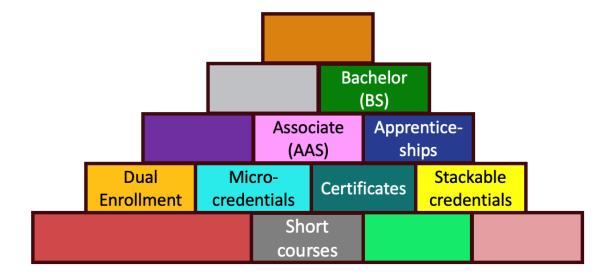
- Shorter programs (< 6 months)
- Narrow in focus
- Can be stackable

Certificates:

- Duration 6 12 months
- Somewhat broader focus
- Can be credit-bearing

Associate degree

- Comprehensive training at college
- Typically, 2-year program
- May have a 2+2 option to proceed to Bachelor's degree



<u>Dual enrollment programs</u> with local high schools:

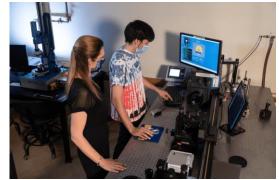
- Revenue generators
- Fill the pipeline
- Spread the instructor pool

Apprenticeships:

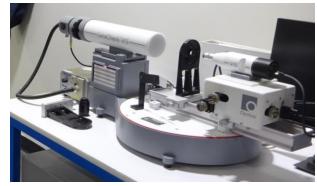
- Combination of OTJ-training and on-campus training
- Typically, 3-year program

Advanced and specialty courses

Many advanced or specialty classes need space and larger equipment.



Metrology: Interferometry



Metrology: Lens testing



Thin film coatings



Precision diamond turning





Precision Optics Manufacturing



Curriculum development resources

LASER-TEC:

- AmeriCOM works with LASER-TEC to support new curriculum development.
- LASER-TEC (and previously OP-TEC) has developed a comprehensive library of courses in the optics field.
- All existing LASER-TEC courses are Open Educational Resources.

Courses from other ecosystems and partners:

- AmeriCOM has access to curricula from other ecosystems that are made available for free.
- AmeriCOM is also able to provide limited training material by equipment manufacturers.

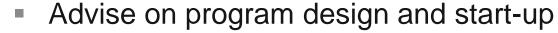
Curriculum development:

 AmeriCOM supports new curriculum development at colleges in their programs.



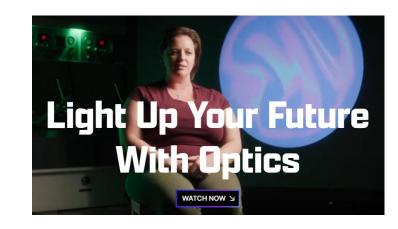


AmeriCOM support to partner colleges



- Curriculum development
- Equipping training facilities
- Comprehensive marketing and PR
- Industry engagement
- Ongoing academic and program support
- ...and much more

AmeriCOM





Possible timeline for Santa Ana

Introductory courses, professional education

Associate degree, 2+2 program

2024

2025

2026

Program-development advisors from industry (OSSC)

Recruit industry Advisory Board

Micro-credentials, AST, certificates, apprenticeship program, dual enrollment

MoU between SAC and AmeriCOM

AmeriCOM provides support under contractual agreement









Important next step:

Santa Ana College completes self-assessment, covering:

- Relationship with industry
- Advanced manufacturing & workforce training program portfolio
- Availability of program lead and instructors
- Degree of institutional support to a start-up program and over time
- Capacity to delivery on-line and hybrid programs
- Dual-enrollment (with HS) regulations
- Student recruitment and marketing overall and per program





Next steps and action items

Santa Ana College:

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AmeriCOM:

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Donn and Gene:

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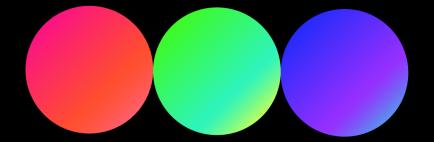




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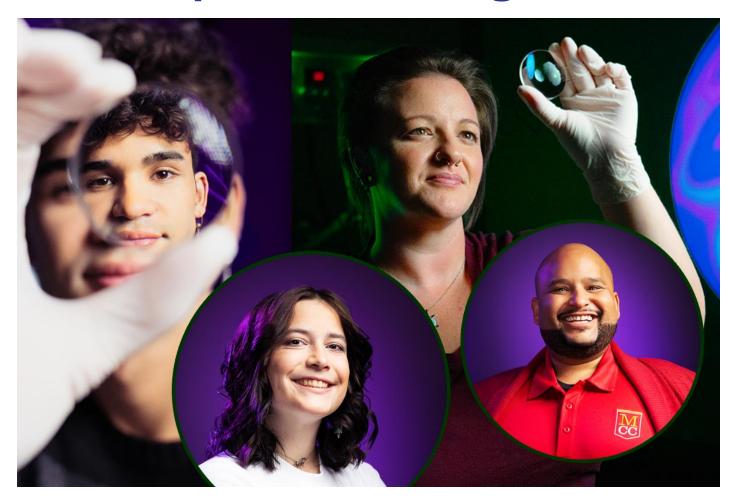
Light Up Your Future With Optics



TheFutureIsOptics.com



Digital Marketing Campaign Builds Awareness and Drives Inquiries to the College



People in Optics Long-Form Website Video



Felicity-Website Video



Jimmie-Website Video



Jaiden-Website Video



Sarah-Website Video









